

ACTORS LEARN BY SHRUTI DUTT

THE ACTOR AUDIT REPORT

An In-Depth Career, Craft, and Profile Diagnostic

PREPARED FOR

Aryan Sharma **Sample**

DATE

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PREPARED BY

Shruti Dutt

Casting Director & Founder, Actors Learn



Initial Impressions & Diagnostic

Aryan, thank you for submitting your materials for this comprehensive audit. After reviewing your profile, your 3 audition tapes, and your digital footprint, my overarching takeaway is this: **Your raw talent is being overshadowed by poor packaging and a lack of technical audition strategy.**

You have a very striking screen presence and a natural vulnerability, which is incredibly hard to teach. However, you are currently operating without a professional process. Your emails are likely getting lost in the inbox because of formatting errors, and your self-tapes are getting skipped after the first 15 seconds due to easily fixable technical mistakes.

How to Read This Report

This document is designed to be brutally honest because the casting industry is brutally fast. I have broken your career footprint into specific, measurable metrics. Do not be discouraged by low scores; they simply represent immediate opportunities for growth.

- **Sections 2-4:** Address your "Packaging" (Profile, Emails, Headshots, Showreel).
- **Sections 5-8:** Address your "Craft" (The Audition Tape Breakdowns).
- **Sections 9-11:** Address your "Business" (Social Media, Brand, and Action Plan).

Your profile is your foot in the door. If this is formatted incorrectly, casting directors will never even look at your audition tapes. Let's look at how you appear in the inbox.

● Email Submission Analysis

Based on the standard pitch email you submitted.



Subject Line: "Aryan Sharma - Actor Profile for Webseries"

The Issue: Too generic. Casting directors search using keywords when casting specific parts.

The Fix: "Profile: Aryan Sharma | Age: 26 | Ht: 5'10 | Mumbai | Hindi/English"

Body Copy: You wrote a 4-paragraph story about your passion for acting.

The Issue: We process hundreds of emails a day; we do not read long paragraphs.

The Fix: Use bullet points. Keep it strictly professional: Name, Age, Location, 2 recent credible works, and unlisted YouTube links.

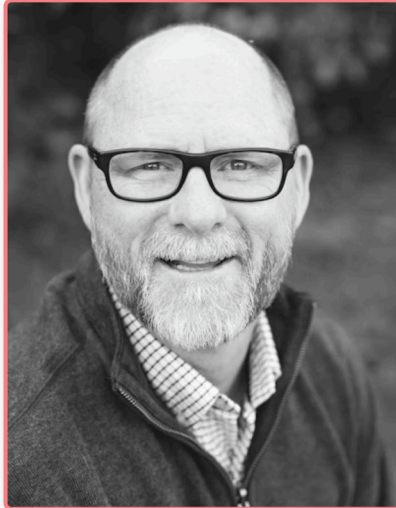
Attachments: You attached a 25MB video file directly to the email.

The Issue: This clogs up casting office inboxes and often goes straight to spam.

The Fix: Never attach videos. Always use unlisted YouTube links or clean Google Drive links with open viewing permissions.

CRITIQUE

Your Current Headshots



Missing: Full Body
Alignment Shot

The Problem: Modeling vs. Acting

Aryan, your current pictures look like a modeling portfolio, not an actor's profile. In image 1, the sunglasses obscure your face completely. In image 2, you are looking away from the camera with heavy, dramatic lighting. A casting director cannot see your actual face structure, eye color, or natural demeanor from these images.

The Fix: The "3-Look" Standard

You need to shoot a fresh set of basic, unedited photos immediately. Keep the background a plain, neutral wall. Wear a solid-colored t-shirt (no heavy logos or distracting patterns).

- Look 1: Clean mid-shot, smiling naturally (showing teeth).
- Look 2: Clean mid-shot, neutral facial expression.
- Look 3: Full-body shot, standing straight.

Introduction Video

Score: 6.0 / 10

Your energy in the intro is great and feels authentic. However, there are two major flaws:

- **Lighting:** The primary light source is a window *behind* you. This places your face entirely in shadow. Always face the light source when filming.
- **Irrelevant Information:** You spent 15 seconds detailing your shoe size, eye color, and hobbies. This is outdated advice. Casting directors need this to be under 30 seconds total.

The Fix Script: "Hi, my name is Aryan Sharma. I am 26 years old, my height is 5'10, and I am based in Mumbai. Here are my profiles." (Turn left, turn right, show hands, smile).

Showreel / Work Link

Score: 4.0 / 10

Music Montage (Skip)

CD CLICKS AWAY HERE

Best Acting Work

Your reel is 4 minutes and 15 seconds long. The first 45 seconds is a montage of you walking in slow motion to dramatic music. **This is a critical error.**

Casting directors have roughly 15 seconds to decide if they are going to keep watching your reel. If we don't hear you speak and act immediately, we close the tab.

The Showreel Rule:

Cut the montage completely. Take the scene that is currently at the 2:00 minute mark (your strongest emotional work) and place it at second #0:01. Keep the total reel under 2 minutes. Prioritize quality of acting over quantity of clips.

Tape 1: Dramatic Scene (Dialogue Heavy)

Submission Format: Self-Tape | Length: 1:45

6.5

OUT OF 10

Casting Director's Diagnostic

Aryan, your emotional accessibility in this scene was fantastic. The anger you portrayed at the climax of the scene felt deeply grounded and real, not pushed. However, you lost the room on your technical execution.



METRIC BREAKDOWN

✘ The Rushed Beat (Timecode: 0:45)

You are acting the *lines*, not the *listening*. When your reader finished their pivotal line, you jumped in immediately. Take a 1.5-second beat before your response—let the casting director see the thought form in your eyes before you speak. That is where the actual acting happens.

✘ Eyeline Mistake (Throughout)

Your eyeline drifted directly into the camera lens twice. This breaks the fourth wall and pulls the viewer out of the scene entirely. Always place your reader (or an object you are looking at) just slightly off-camera, near the lens, to maintain a cinematic feel.

Tape 2: Slice of Life Webseries Scene

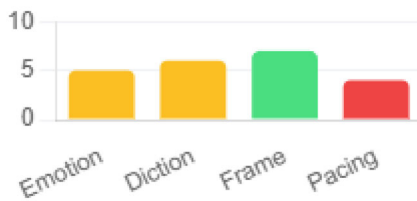
Submission Format: Self-Tape | Length: 1:15

5.0

OUT OF 10

Casting Director's Diagnostic

This was your weakest submission. The brief clearly stated "Casual, everyday conversation." However, you played it with immense intensity. You brought "stage energy" to a "screen audition."



METRIC BREAKDOWN

Over-Articulation & Tone

Slice-of-life shows (like Dice Media or TVF projects) require you to "throw the lines away" slightly. You were enunciating every single word perfectly, making it feel like a theatrical monologue rather than two friends chatting at a cafe. Relax your jaw and speak how you normally speak.

Nervous Physicality (Frame Issue)

Because the scene was casual, you didn't know what to do with your body. You ended up swaying side-to-side on your feet throughout the take. In a mid-shot frame, this constant swaying makes the viewer seasick and distracts heavily from your face.

The Practical Fix

Plant your feet firmly shoulder-width apart and imagine your lower body is locked in cement. Let all the casual energy live in your chest, your hands (if using a subtle prop like a pen), and your eyes.

Tape 3: Ad Film / TVC Test

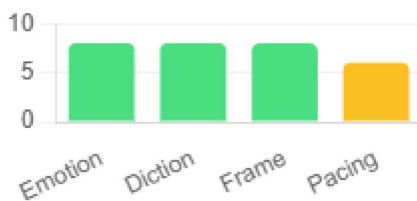
Submission Format: Studio Test | Length: 0:45

7.5

OUT OF 10

Casting Director's Diagnostic

This was your strongest tape. You have a highly castable, friendly face that is perfect for the commercial space. You understood the upbeat brief well.



METRIC BREAKDOWN

The Highlight: Natural Likability

Your smile is very natural and it reaches your eyes—crucial for ad films. You also looked extremely comfortable handling the prop (the coffee mug). Many actors get stiff when given an action, but you integrated it seamlessly into your delivery.

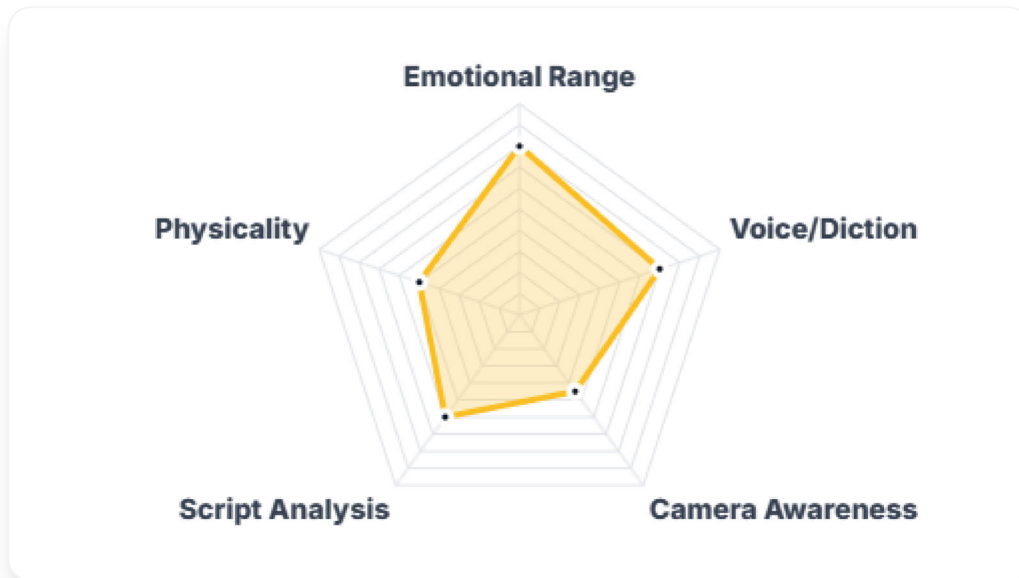
The Note: Pacing for Edit

While the energy was great, the pacing was slightly too slow. Remember, TVCs are edited down to 15 or 30 seconds. You took too long between reacting to the product and delivering the final tagline. For ad tests, you must compress your reactions. The thought process needs to be faster so the tape has a snappy rhythm.

8. Overall Performance Scorecard

THE
BREAKDOWN

Based on the aggregate data from your tape analysis, here is how you score across the 5 major acting pillars required in the casting room.



Emotional Range (80%)

This is your greatest asset. You access vulnerability and intensity without faking it. Protect this.

Voice/Diction (70%)

Generally very clear, but requires modulation. You must learn to dial it down for intimate webseries framing.

Script Analysis (60%)

You are memorizing lines effectively, but you need to dig deeper into subtext. Who has the power in the scene? What do you want from the other person?

Camera Awareness (45%)

Needs immediate work. Your eyelines are wandering and your body is swaying out of frame. The camera magnifies physical nervousness.

Instagram Audit: @aryansharma_xyz

When a casting director hears your name or likes your email, the very next thing they do is search your Instagram to see your "vibe" and recent activity. Here is what I saw:

The Bio: Currently says "Wanderlust | Foodie | Sometime Actor."

The Impact: You are telling the industry acting is your hobby. Take yourself seriously so we can too.

The Fix: "Actor | Mumbai | [Direct Link to your latest Showreel]"

The Grid: Out of your last 15 posts, 12 are travel photos and gym selfies. Only 3 are related to your craft.

The Impact: We don't see an actor; we see an aspiring influencer.

The Fix: Start archiving. Curate your grid. Post monologues, BTS from acting workshops, professional headshots, and updates about your process. Show us you are an active, working artist.

Networking Strategy

In your intake form, you stated that you reach out primarily by DMing casting directors phrases like "Sir, please give work" on Instagram.

This is actively burning bridges.

It shows a lack of professional process and puts the burden of finding you work entirely on the casting director. It comes across as desperate rather than professional.

The Strategic Pivot: Shift entirely to professional email. Only reach out when you have a tangible update (e.g., a new professional headshot, a newly edited showreel, or a recent booking). We love actors who treat their career like a business.

Your Castable Archetype

You mentioned in your form that you primarily apply for "College Boy / Teen" roles. Aryan, you are 26, but you have a mature, sharp jawline and a naturally serious demeanor. You are aging yourself out of the college bracket before you even step in the room, which is exactly why those auditions aren't converting.

Your Sweet Spot (Target Roles):

You need to lean heavily into the **"Young Professional," "Rookie Cop," or "Intense Older Brother"** archetypes. Update your wardrobe in your tapes to collared shirts instead of hoodies. Once you start pitching yourself for these specific, slightly mature roles, your conversion rate will drastically increase.

Your SWOT Analysis

STRENGTHS (S)

- Natural emotional vulnerability on screen.
- Strong, highly commercial face for ad films.
- Excellent memory for heavy dialogue pacing.

WEAKNESSES (W)

- Poorly formatted email pitches going to spam.
- Nervous body swaying destroying framing on tape.
- No clear "castable brand" focus in outreach.

OPPORTUNITIES (O)

- Immediate pivot to "Young Professional" archetype.
- Leveraging Instagram to post weekly, high-quality self-tapes.
- Re-cutting showreel to capture 10-second attention spans.

THREATS (T)

- The mindset block of feeling "desperate" for work.
- Unprofessional IG DMs alienating casting directors.
- Lack of daily 'riyaz' (practice) between auditions.

11. Your 6-Month Action Plan

Knowing what is wrong is only half the battle. Here is your exact, step-by-step roadmap to fix your packaging, elevate your craft, and build industry momentum over the next 6 months.

MONTH 1-2: THE FOUNDATION PHASE

- Delete the montage from your showreel. Re-edit to start with your strongest scene immediately.
- Shoot 3 new, simple, professional headshots following the 3-look rule.
- Re-shoot Introduction Video fixing lighting and script (keep under 30s).
- Clean up Instagram bio & archive non-acting posts.
- Do the "Locked Frame" exercise daily: Tape a scene with feet glued to the floor to break the swaying habit.

MONTH 3-4: THE PITCHING PHASE

- Create a master Excel database of 15 credible casting offices.
- Draft your new, bullet-pointed professional email template.
- Send your newly packaged profile (New photos + New Intro + New Reel) to these 15 offices.

MONTH 5-6: BRAND ALIGNMENT

- Find 3 scenes that fit the "Young Professional / Cop" archetype.
- Upload one high-quality tape to Instagram weekly to shift your public brand.
- Send a polite, 3-month follow-up email to the 15 casting offices with a new tape update.

"Aryan, the hardest part of this industry is the feeling of flying blind. You are no longer flying blind. You have the talent; now you have the strategy. Implement these fixes, trust the process, and I look forward to seeing your name on a casting shortlist soon."



— **Shruti Dutt**

Founder, Actors Learn